



ArtSoup • June 20, 2009

Elk River Area Arts Alliance  
716 Main Street | PO BOX 737 | Elk River, MN 55330

[www.elkriverart.org](http://www.elkriverart.org)  
phone 763.441.4725  
[artsoup2009@eraaa.org](mailto:artsoup2009@eraaa.org)

May 2009

Dear Concessionaire,

ArtSoup, a day long extravaganza of the arts, will be held in historic downtown Elk River on Saturday, June 20, 2009. The biennial festival, sponsored by the Elk River Area Arts Alliance (ERAAA), offers up free entertainment, art booths, children's activities, juried fine arts and crafts, and an appealing variety of food against a small-town backdrop.

We are inviting you to participate in the 6<sup>th</sup> biennial ArtSoup festival as a food concessionaire. Approx. 2,500 individuals and families attend the ArtSoup festival and are "hungry" to purchase your food during the festival hours:

- Saturday, June 20 | 11 a.m. – 9:30 p.m.

The fee to participate as a food concessionaire is \$200. We are limiting the number of food concessionaires to five (5) participants (plus local restaurants that will be open for business) and we will take great care during the selection process to avoid duplicate food items in order to maximize your profit. Each concessionaire application must include your 2009 Minnesota Department of Health Food License/Permit and proof of current insurance.

We are seeking "fair food with flare" and are having a special ***ArtSoup Soup Contest*** this year. **Applicants who will guarantee to provide a hot or cold soup for sale, but also for free in 2 oz. cups (ArtSoup will provide sip cups), will receive heightened consideration.** Attendees will try multiple soup sips and will vote on their favorite soup – the winning soup vendor will receive a prize! Soups can be basic and simply stored in crock-pots or other simple holding devise at your booth. The look of your booth is also taken into consideration so feel free to provide photos of your booth with the application.

Thank you for taking the time to consider our invitation. More information can be found on ArtSoup at [www.elkriverart.org](http://www.elkriverart.org). If you have any questions, please contact ArtSoup Festival Director Laura Mullen at 612.227.0136 or [artsoup2009@eraaa.org](mailto:artsoup2009@eraaa.org).

Good Eating!

A handwritten signature in black ink that reads "Laura S.F. Mullen". The signature is fluid and cursive, with the first letters of each name being capitalized and prominent.

Laura Mullen  
ArtSoup 2009 Festival Coordinator